

HAMBURG SUSTAINABILITY SESSION NO. 3

Trends & practical applications of LCA

Thursday, 25th March 2021

16.00 – 17.30 CET

online (in English)



Agenda

16.00 – 16.10: Introduction by the organizers

16.10 – 16.30:

LCA and insights into latest trends

Martina Prox

*Strategy and Collaboration,
ifu Hamburg*

KEYNOTE 1

16.30 – 16.50:

LCA as a catalyst for change in business – Insights from the consumer technology company Logitech

Robert O'Mahony

*Head of Sustainability,
Global Operations,
Logitech*

KEYNOTE 2

16.50 – 17.10:

LCA from a circular economy perspective with the EY Circul8or

Matthias Brey

*Partner Business Consulting/
Supply Chain & Operations,
EY*

KEYNOTE 3

17.10 – 17.30: Virtual discussion and exchange networking

HAMBURG SUSTAINABILITY SESSION NO. 3

The European School of Sustainability Science and Research (ESSSR)



ESSSR: Established in 2017, affiliated with the **Hamburg University of Applied Sciences**

Vision: An *inter-university consortium with more than 55 universities* in 21 EU member states that share an interest on **sustainability science** and on matters related to **sustainable development**

Mission: To provide a *framework* upon which teaching + research within the remit of sustainability science may be further developed at European universities through **(1) joint, digitally-oriented teaching programmes, (2) research projects, (3) PhD training** and **(4) quality scientific publications** in high calibre journals

HAMBURG SUSTAINABILITY SESSION NO. 3



Global Climate Finance and Funding & Sustainability Services

Our highly motivated team

We offer a 360° support for any funding/ finance and partnering ambitions relating to your innovation and sustainability projects and business modelling activities.



Frank Burkert
EY Partner



Tanja Mißfeld
EY Associate Partner

Since 2014, our team has secured more than EUR 2.6 bn in funding for R&D and innovation activities of our clients.

Our cross-European team consists of experts with backgrounds in sustainability & environmental sciences, business & innovation management, economics, politics, law and data analysis.

Priority themes of our services



HAMBURG SUSTAINABILITY SESSION NO. 3



Keynote 1

LCA and insights into latest trends

Martina Prox

Martina has been engaged for innovation, sustainable production and IT for over 25 years. For the ifu Institut für Umweltinformatik Hamburg GmbH, Member of iPoint Group, she supports companies on their journey to sustainable production systems. As a German delegate Martina has been contributing since 2008 to ISO standards of the ISO 14000 series, which provide guidance for Life Cycle Assessment, Product Carbon Footprinting and similar. Since 2019 Martina is chairing the German mirror committee of ISO TC 323 Circular Economy.

HAMBURG SUSTAINABILITY SESSION NO. 3



Keynote 2

LCA as a catalyst for change in business – Insights from the consumer technology company Logitech

Robert O'Mahony

Robert currently leads Logitech's Global Sustainability function, with responsibility for driving Logitech's "Pervasive Sustainability" commitment to deliver on the company's ambition to help Sustainability become "a mindful principal infused into everything we do at Logitech". Over the past decade Robert has overseen this transformation by building and fostering a team with capability, drive and ambition and who are delivering on this broader vision.

HAMBURG SUSTAINABILITY SESSION NO. 3



Keynote 3

LCA from a circular economy perspective with the EY Circul8or

Matthias Brey

Matthias has 20 years of experience in the consulting world and has held various leadership roles in different companies. He is a supply chain expert with focus on manufacturing and all relevant support processes as well as organization and functions especially in topics around production, maintenance, quality (Quality Assurance and Quality Control) and process safety excellence.

HAMBURG SUSTAINABILITY SESSION NO. 3

Let's discuss and exchange!

Do you have any questions for our keynote speakers?

Do you have any experiences or tips you would like to share?

Do you have any questions for the organizers?



HAMBURG SUSTAINABILITY SESSION NO. 3

You are cordially invited to our next HAMBURG SUSTAINABILITY SESSION!

An outlook on the topics of our upcoming sessions in 2021:



Sustainable urban mobility



ESG investing

Your ESSSR contacts at HAW Hamburg



Prof. Dr. Walter Leal

Director, Sustainability and Climate Change Management
Research and Transfer Centre (FTZ NK)

walter.leal2@haw-hamburg.de



Franziska Wolf

Senior Project Manager and Deputy Head, Sustainability and
Climate Change Management Research and Transfer Centre
(FTZ NK)

franziska.wolf@haw-hamburg.de

Your Climate & Sustainability Services contacts at EY



Frank Burkert, LL.M.

Partner | Dipl.- Volkswirt | Dipl.- Kaufmann | Master of IP Law and
Management | Global Co-Leader | Global Incentives, Innovation
and Location Services | Global Climate Finance and Funding &
Sustainability Services, ETC

frank.burkert@de.ey.com



Tanja Mißfeld

Associate Partner | Global Incentives, Innovation and Location
Services | Global Climate Finance and Funding & Sustainability
Services, ETC

tanja.missfeld@de.ey.com

HAMBURG SUSTAINABILITY SESSION NO. 3