

HSS #5



20/07/2022 - SUSTAINABILITY LEADERSHIP:

Hamburg meets São Paulo

16:00 Hamburg (CET)

11:00 São Paulo (GMT-3)

Which qualities make up a true sustainability leader?

As the Agenda 2030 calls for more sustainable actions, institutions not only need to re-think their business model, but also their way of leading this change. In this process, the term "sustainability leadership" has become more and more important. This term generally refers to an individual who supports sustainability innovation or inspires others to act towards a more sustainability-oriented world.

There is a growing discussion on the set of knowledge, competencies, attitudes, behaviours and values that leaders must have to support organisations and the society in meeting the Sustainable Development Goals (SDGs). Sustainability leaders are expected to be well-versed in communicating vision, long-term thinking, managing complexity, and innovativeness. On top of that, certain traits, such as kindness, moral drive and an altruistic, visionary style are important for leaders to empower people towards their organisation's vision of sustainable development.

These manifold tasks and challenges we want to discuss with people who are and know about sustainability leaders in our 5th Hamburg Sustainability Session.



European School of Sustainability Science and Research
Hamburg University of Applied Sciences
Faculty of Life Sciences
Research and Transfer Centre
„Sustainable Development and Climate Change
Management“

Ulmenliet 20
21033 Hamburg, Germany
+49 40 428 75 6324
ESSSR@ls.haw-hamburg.de
<https://esssr.eu>

SPEAKERS



Orlando Nastri Neto has over 10 years experience in ESG (Environmental, Social and Governance). He holds a degree in Business Administration from Universidade de São Paulo (USP) a degree in Innovation from Stanford and a Master's degree in Sustainability from Fundação Getulio Vargas (FGV). Orlando has worked at Grameen Bank in Bangladesh, the Nobel Peace Prize institution which first specialised in microcredits. He has also worked on Circular Economy at Votorantim Cimentos, leading the company's energy matrix transition projects to reduce their carbon footprint. He is currently the ESG Manager at Citrosuco, a global food leader with operations in 100 countries, leading led their first Sustainable Linked Loan, reaching USD 150 million in ESG-linked loan.



Gustavo Fructuozo Loiola is a program manager at the United Nations-supported initiative Principles for Responsible Management Education (PRME). He is a PhD candidate in Business Administration at FGV, and holds a Master's degree in Sustainability and Corporate Governance from the same institution. Gustavo is a visiting professor at Pontifícia Universidade Católica do Paraná (PUC-PR) and FGV Online, in disciplines related to sustainability, ESG, sustainable finance, innovation, entrepreneurship and leadership.



João Eustachio is an Economist and Research Associate at the Hamburg University of Applied Sciences. He is currently pursuing a PhD in Business Administration at University of São Paulo. He also acts as a project assistant for both the European School of Sustainability Science and Research and the German-Brazilian Science and Technology Network (GERBRAS-SCIENCENET). He holds a Master's degree in Business Management from the University of São Paulo and his research focuses on Leadership for Corporate Sustainability, Change Management for Corporate Sustainability and Education for Sustainable Development.